



APP INSIGHTS

JANUARY 2020

SPECIAL DATES

28 Jan Data Privacy Day

11 Feb Safer Internet Day

17 Feb Random Acts of Kindness Day

20 Mar National Day of Action Against
Bullying and Violence



Frysbe



12+



12+



17+

Anonymous

Highly Inappropriate
Content

Stranger Danger

WHAT IS IT?

Frysbe is an app where young people can chat with strangers from around the world, share photos and ‘make new friends.’

WHAT ARE THE RISKS?

Users press and hold a ‘Frysbe’ where they can see the unique photo, text, video or GIF hidden behind a User Name. The majority of the first 10 ‘most popular Frysbe’s’ (that Perimeter Guardian reviewed) displayed **highly inappropriate content**. The country of each user is displayed.

! PARENT TIPS

Often, we hear phrases like “my child wouldn’t do that” or “he/she knows it’s wrong, I trust him/her” when it comes to internet safety. The reality is, however, that even the most mature or best behaved children can be exposed to inappropriate content, or

be persuaded or pressured to do something they wouldn’t normally do. Having the proper age-appropriate parental controls in place, as well as regular conversations around why we need to be vigilant can help keep your family safe online.