



APP INSIGHTS

MARCH 2020

SPECIAL DATES

6 Mar National Day of Unplugging
20 Mar International Day of Happiness
21 Apr World Creativity and Innovation Day



Wink



12+



12+



16+

Stranger Danger
Sexual content

WHAT IS IT?

Wink gives users the ability to add new Snapchat friends, using the 'tinder-esque' motion of swiping left and right.

WHAT ARE THE RISKS?

Young children can encounter strangers from their area, or around the world. Profiles of an inappropriate nature were encountered quite quickly by the Perimeter Guardian team when reviewing this app.

Deleting the app and account can prove to be quite difficult too, with users having to send an email 'request to delete' to the app developers.



PARENT TIPS

If your child is broadcasting or posting on sites such as TikTok, Youtube or Snapchat etc with a public profile, you may become liable for defamatory comments made by others.

There is grey area around these new and emerging laws, but parents need to be aware of the consequences they may face.